

ESOPUS BUSINESS ALLIANCE – (E.B.A)
MONTHLY MEETING – MONDAY JULY 20, 2009
LOCATION: SHOOTERS

MINUTES

Present:	Howie Slotnick	–	President
	Jessica Winchell	–	Vice President
	Steve DeSalvo	–	Chairman
	Luke Keyser	–	Treasurer
	Vincent Coq	–	a member of the Boards of Directors
	Joanne Dorcent-Coq	–	Recording Secretary

At 6:20pm, the meeting was called to order by the Vice president and everyone took a seat in the meeting area.

The President of the EBA, opened the meeting after the cocktail hour. Howie Slotnick proceeded to welcome everyone and to officially welcome our newest members: Keyser Funeral Home, Dr. Eugene Terrana, Barefoot Dancing, Mary Bono, CPS Excavating, ARK Realty, First Place Auto Place, Sunshine Solar. We thank them for doing so.

We are trying to have a sponsor for each meeting to cover the cost of the Hors d'oeuvres during the Cocktail hour before each meeting. If anyone is interested, please contact Jessica Winchell.

We thank Dr. Terrana for sponsoring this meeting on July 20, 2009. Dr. Terrana offered some words of wisdom by inviting us to think back to WWII during which period they used each other for support. We ought to do the same!

The Survey was sent out. Most members are interested in

- a) Networking opportunities
- b) Mixers (four to six).

Meetings will be held at different locations on the last Mondays of each month.

At each meeting, we will discuss

- a) Old business
- b) New business
- c) Committee Reports

Each Committee could have three to four people depending on their interest and would report to the board so everything could be prepared before the general meeting.

ADVERTISEMENT COMMITTEE

Will find out about all kinds of discount available to businesses (electronically, newspaper)- group/ individual VIP Program (Freeman). The more volume, the better.

(Sept 16 is the next date for publication of DISCOVER in the Freeman)

Will communicate with Board to meet deadlines

Will discuss about how we can help each other

(How can the Freeman as an advertisement entity help us as a group?)

Harry, Steve, Jessica are interested.

COMMUNICATION COMMITTEE / PUBLIC RELATIONS

Will let people know about things coming up. People like to find out about what's going on in the area that they live in.

MEMBERSHIP COMMITTEE

Jessica is interested in being a Liaison. Kathy, André and Marc are interested members.

GOVERNMENT INTERFACE COMMITTEE

Howie will be a Liaison, as well as Kevin, Vincent and Sal

- The liaison
- can attend the meeting (Town)
 - Is willing to go to workshop meetings and report what goes on in the town in order to stay ahead of them. If opinions are voiced as a group, people will listen, but we have to be careful because we need an impartial person to perform the task.
 - needs to represent the EBA, therefore voicing our concerns in town and government meetings.
 - will serve as a link with township - No favoritism

WEBSITE

Sal will check with BOCES for students to help with the website for College credits. Sal also volunteers to host it for free. Domains with /.com are more popular, easier, and more to the point. It will be best to lock the domain name of Esopusbusinessalliance.com. It was voted as such. The EBA President approved it. We would like to change and/or update the information on the site at least every two weeks. Vincent from First Place volunteered to pay the fee for the website.

EVENTS COMMITTEE

Will look into other venues like picnics, getting a band.
Kathy Cornelske and Rosanne are interested.

NEW BUSINESS

On September 18, there will be a Fundraiser for a town victim's relative at La Mirage. Mike Lamana will print out the tickets for the Fundraiser.

Will discuss voicing our opinions about the \$ 50.00 commercial fee.

At 7:35P, the meeting was adjourned!